



FOR IMMEDIATE RELEASE

Contact: Nancy Maxwell
Sweet Dreamzzz Detroit
(248) 478-3242
sweetdreamzzzdet@ameritech.net

Gill Elementary Receives Sleep Program and Bosco Sticks

FARMINGTON, MI., February 25, 2008 — Gill Elementary School in Farmington, MI has won a sleep program from Sweet Dreamzzz Detroit (SDD), and Bosco Sticks from Bosco Pizza Co. in a contest held by SDD in the Fall of 2007. Sweet Dreamzzz had local schools collect items for their sleep kits to give to at-risk children throughout the metro-Detroit area. The school with the highest collection won a R.E.M. (Rest. Educate. Motivate.) Sleep Program. Mark Artinian, president of Bosco Pizza Company and a supporter of SDD, offered to give the winning school two Bosco sticks for each student. Gill Elementary, through the guidance of teacher Carol Greening, collected Beanie Babies, crayons, and cash donations with a total value over \$5,000.

Each year for the past four years Carol Greening, a fourth grade teacher at Gill, has been working with her class to organize a collection for Sweet Dreamzzz. They have done a monetary collection and ordered cases of crayons. They were excited to be able to compete for a chance to receive the Sweet Dreamzzz R.E.M. Sleep Program that they have heard so much about and supported for so long. There were several schools involved in the collection contest including Hillside, Forest and Beechview Elementary Schools, all of which collected over \$500 worth of items each.

Sweet Dreamzzz Sleeper Teacher and Board member, Maria Borri, R.N., will present the R.E.M. Sleep Program to Gill Elementary students on Monday, March 3, 2008, the beginning of National Sleep Awareness Week. Johnny Bosco, Bosco's company mascot, will appear and each student will receive two Bosco sticks. The sleep program teaches the children healthy

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sleep habits based on 10 Sleep Tips from the National Sleep Foundation. It explains to children how important sleep is for their growing bodies, physically and mentally, and how a good night's sleep can help them perform better in school.

Sweet Dreamzzz Detroit, a non-profit organization, provides sleep education and bedtime essentials to at-risk children in Detroit. Through the R.E.M. (Rest. Educate. Motivate.) Sleep Program students receive education on the benefits of healthy sleep habits, a R.E.M. Sleep Program activity book and a sleep kit containing a sleeping bag, nightshirt, toothbrush, toothpaste and other bedtime essentials. To date, more than 19,000 local children have benefited from the efforts of SDD.

A 501(c)(3) non-profit organization, donations made to Sweet Dreamzzz Detroit are tax-deductible under the provisions of the Internal Revenue Service. To provide financial assistance or other support, please contact Sweet Dreamzzz Detroit at (248) 478-3242. SDD is always looking for volunteers to help as Sleeper Teachers or to serve on the board. For more information visit www.sweetdreamzzzdetroit.org.

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